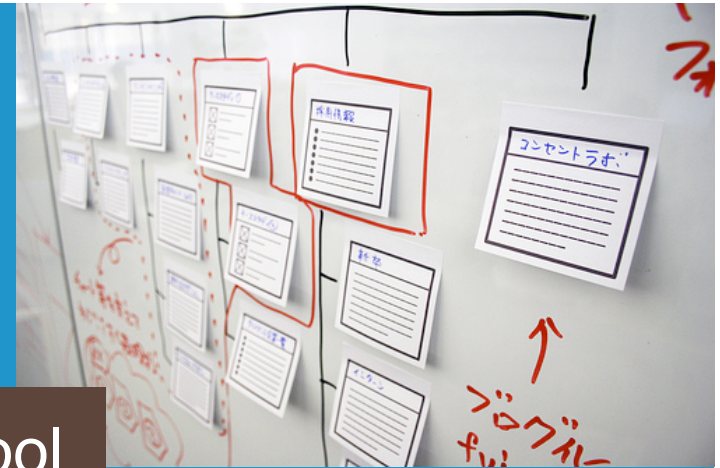




## Information Architecture Prototyping Tool



### What?



Site-it!™ is a set of stickies on which 7 types of web page template are printed.

This 7 types were carefully extracted, practicing card sorting so that it could express most of typical web pages.

### Why?

#### No more invisible design process

IA design tends to be judged only by finished site structure documents. But without knowing the background of requirements, it's not easy to understand the design ideas. With Site-it!, it become easier to bring your project members into discussion and it leads to good understandings.

#### Keep discussion from getting into too specific

As typical page templates are printed beforehand, Site-it! enables people to stay focus on IA and UX flow without misunderstanding.

### When?

Works well when workshop with clients dealing with:

- High level IA brainstorming
- Content classification
- UX flow discussion.

### Who?

Every project member, especially

- Information Architect
- User Experience Designer
- Interaction Designer



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# 7 types of web page template

**Portal Type**



Top/Category Top

**List Type**



List




List w/ Thumbnail




Thumbnail

**Article Type**



Text



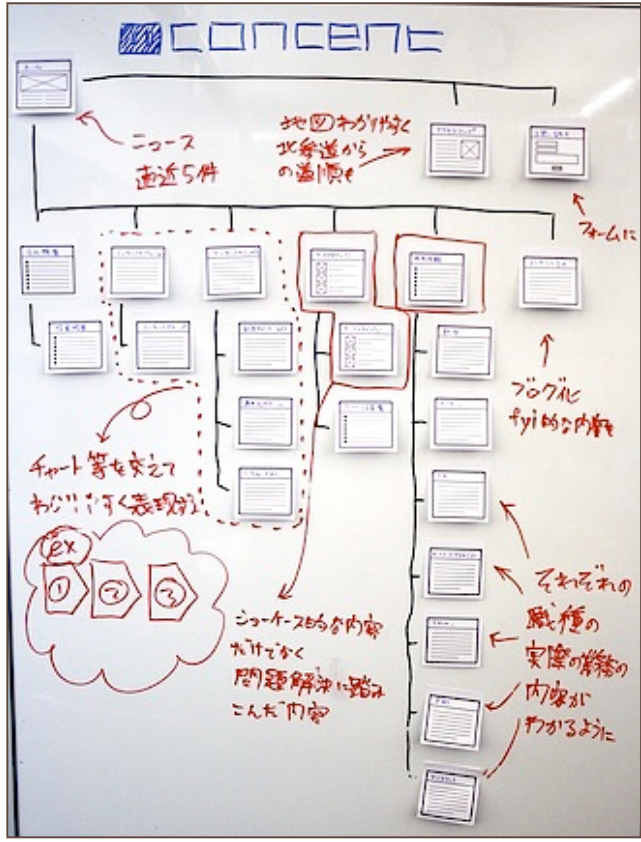
Text w/ Picture

**Interactive Type**



Form

## Sample



## How to get Site-it! ?

Site-it! is not sold yet in retail store /online store. Please contact us and then we will tell you how to get it.

Site-it@concentinc.jp



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